

Information Memorandums

At Altius Group we understand that each individual business requires a tailor made approach to the process of selling. We produce the highest quality sales particulars and offer a range of products which highlight the business opportunity to potential purchasers. These products are presented in different formats to best suit the needs of our clients. The options offered include Bronze, Silver or Gold IM packages.

	Bronze	Silver	Gold
Brochure Type and Design			
6 Page Brochure	●		
Silver Brochure		●	
Ring Bound Brochure			●
Choice of Design		●	●
Sales Content			
Enhanced Sales Details	●	●	●
Associate Director Photographs	●	●	
Bespoke Photographs			●

Altius Group IM

	Bronze	Silver	Gold		Bronze	Silver	Gold
IM Content				Buyer Research			
Disclaimer		●	●	Matched Buyer List	●	●	●
Executive Summary		●	●	Researched Buyer A&B List		●	●
Introduction		●	●	Targeted telephone approach to A List			●
Company Ownership/Operation		●	●	Sales Process - Managed by Sales Manager			
Key Company Milestones		●	●	Teaser Document		●	●
Key Performance Summary		●	●	Teaser E-shot/Mailshot to Clients		●	●
Key Business Highlights		●	●	Mailshot Response Database		●	●
Profitability By Year		●	●	Non Disclosure Agreements	●	●	●
Industry Specific Graphs			●	Approval of Enquiries	●	●	●
Industry Specific Report Summary			●	Managed IM Feedback Process		●	●
SWOT Analysis			●	Weekly Update on Progress in IM		●	●
Financial Performances Summary		●	●	Process Period			
Opportunity Summary		●	●	Monthly Review of Progress	●	●	●
Appendices							
Location Details		●	●				
Staffing/Organisation Structure		●	●				
Enhanced Sales Details		●	●				
Competitor Analysis / Comparison			●				
Financial Modelling / Feedback			●				